

Television Demonstration
to the
Commonwealth Broadcasting Conference
in
Studio A

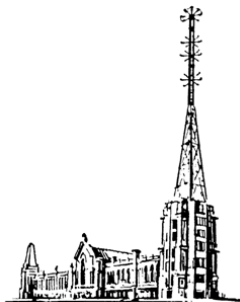
Alexandra Palace

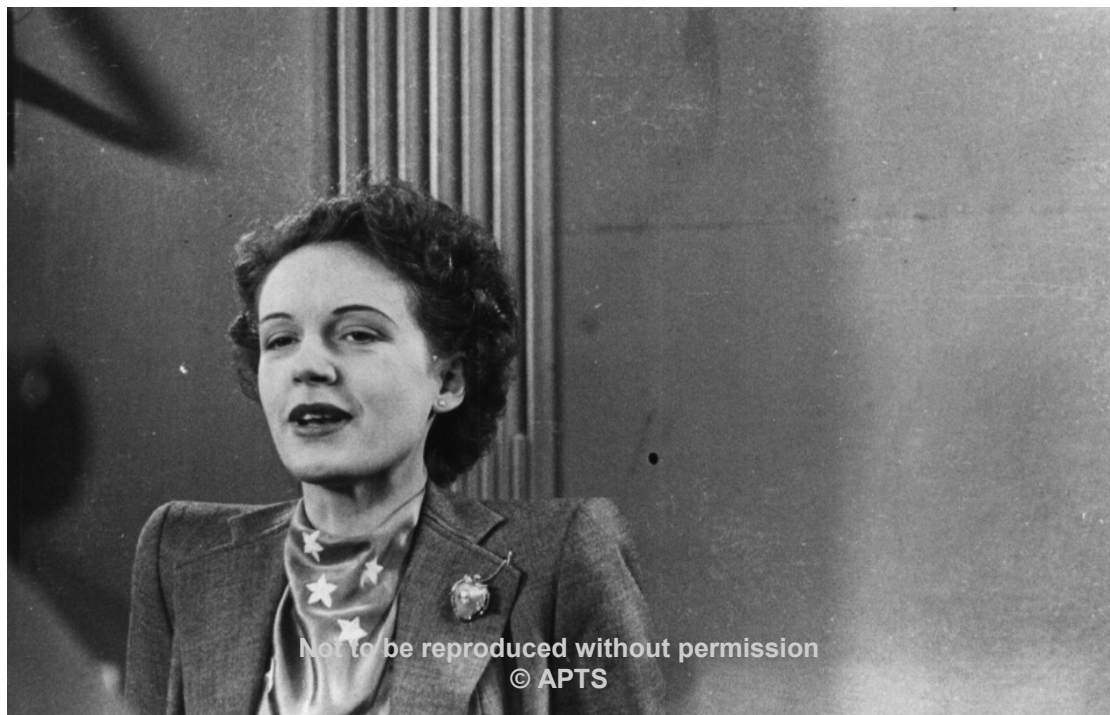
February 1945

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Phyllis Calvert
(before the television camera)



Phyllis Calvert
(before the television camera)



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Evelyn Dall
(before the television camera)



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Evelyn Dall
(before the television camera)



Evelyn Dall
(before the television camera)



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Freddie Grisewood & Jasmine Bligh
(commentators for the television demonstration)



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Canadian comic Robert Goodier
(before the television camera)



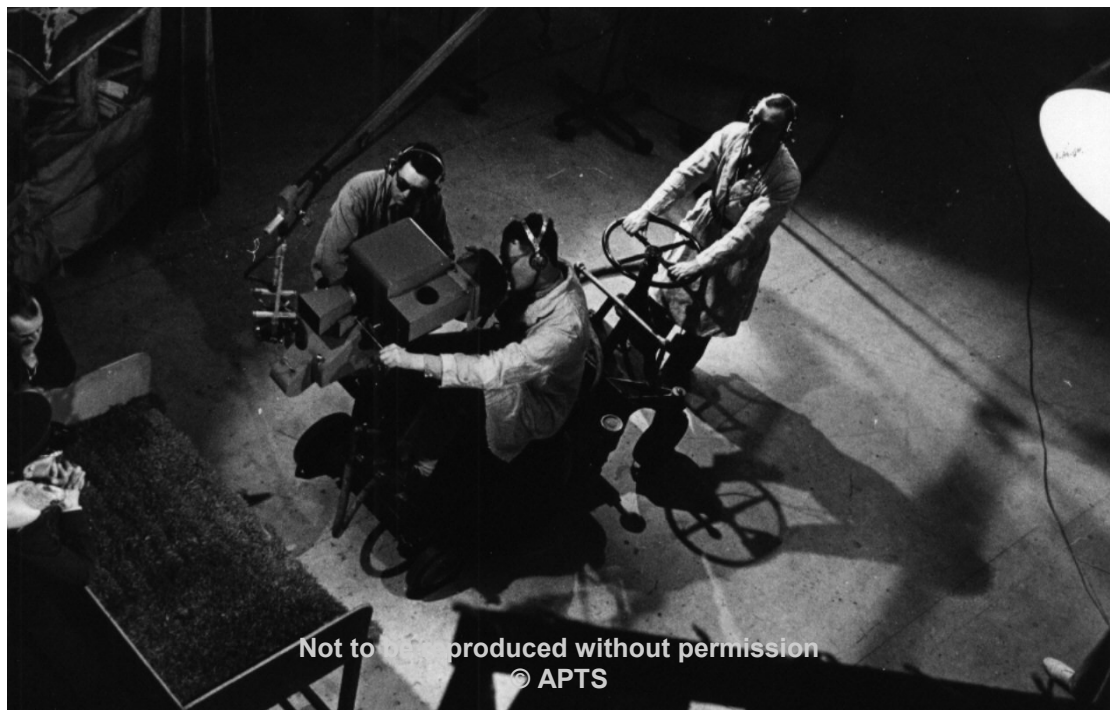
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Canadian comic Robert Goodier
(before the television camera)




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Camera crew in action
(looking from the lighting gantry)



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Camera crew in action
(Freddie Grisewood interviewing Corky the cockatoo with his keeper)

A black and white photograph of a man in a military uniform, wearing a peaked cap. A white cockatoo is perched on his right shoulder, facing him. The man is looking upwards and to the right. The background is dark with some vertical lines.

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Corky the cockatoo with his keeper
(Corky appears in the Television Demonstration film from 1937)



Corky the cockatoo with his keeper
(Corky appears in the Television Demonstration film from 1937)



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Scenes from Julius Caesar
(performed by members of the BBC Drama Club)



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Scenes from Julius Caesar
(performed by members of the BBC Drama Club, with camera crew in foreground)



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Scenes from Julius Caesar
(performed by members of the BBC Drama Club)



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Scenes from Julius Caesar
(performed by members of the BBC Drama Club)



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Scenes from Julius Caesar
(performed by members of the BBC Drama Club, photographed from the studio monitor)

NOTES

This television demonstration was produced by Cecil Madden, (pre—war Programme Organiser) from Studio A at Alexandra Palace, to the delegates of the Commonwealth Broadcasting Conference, who watched the demonstration via a closed-circuit from Studio B.

Sequences of film from the pre-war Television Demonstration Film were also used as part of the demonstration.

Scenes from Julius Caesar were performed by members of the BBC Drama Club and no details remain as to their names or position in the corporation.

Evelyn Dall was joined for the demonstration by her accompanist Joan Bird. Evelyn received a fee of 5gns (£5.25!) and Joan Bird received the usual accompanist's fee of £1/16/- (£1.80). Also in the programme was Canadian comic Robert Goodier who was appearing at the London Hippodrome in the show "Meet The Navy", the Royal Canadian Navy show.

The demonstration lasted approximately 40 minutes and was intended to give a sample of the type of programmes that were broadcast by the BBC Television Service during its pre-war era.